Transboundary Conservation Areas

Lesson 5
Initiating transboundary conservation: Design the process I: Engage the right people and define the geographic extent

Factors of Success

Assess the enabling environment to pursue transboundary conservation

Define the transboundary context and relationships affecting the achievement of the conservation targets and the resulting geographic extent

Identify and involve stakeholders, obtain support of decision makers and ensure political will and buy-in

Agree on **common values and joint vision**

Determine **common transboundary management objectives** and develop cooperative agreements

**Initiating Transboundary Conservation:
Design the Process I**

Determining leadership

Involving people and generating support
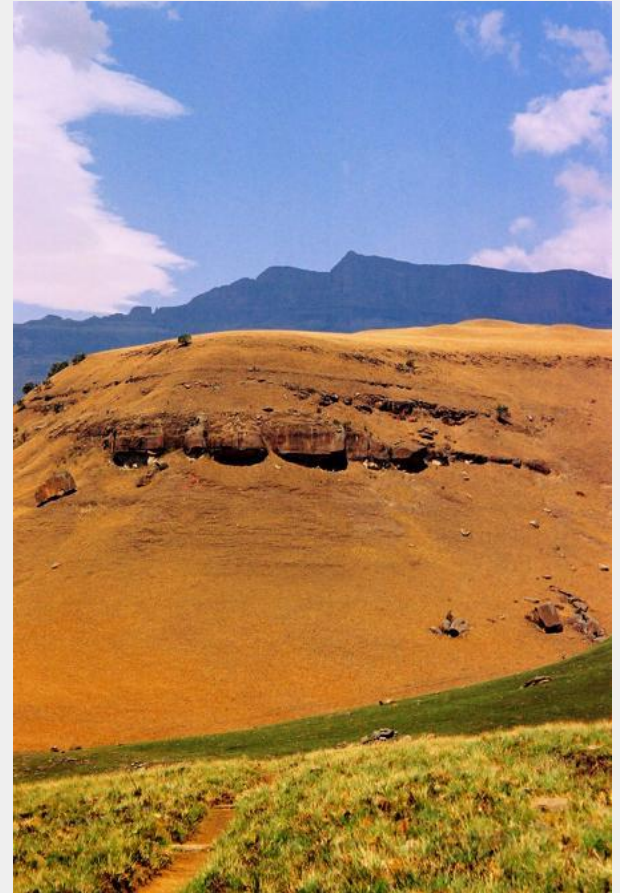
Defining the geographic extent

Design: Match the Process to the Situation

WCPA's Framework	CONTEXT AND PLANNING		INPUTS AND PROCESSES	OUTPUTS AND OUTCOMES
Stages	**DIAGNOSE**	**DESIGN**	**TAKE ACTION**	**EVALUATE**
Goals	Determine the need for transboundary conservation	Match the process to the situation	Secure resources and implement actions	Learn and adapt
Step 1	Identify if there is a compelling reason to act	Determine who should lead the effort	Assess the capacity to implement plans	Assess progress and outcomes
Step 2	Determine if there is a constituency for change	Mobilize and engage the right people	Develop an action plan	Determine if there is a need to continue
Step 3	Estimate the scope of the issue	Define the geographic extent	Secure financial sustainability	Adapt the management and action plans
Step 4	Estimate the capacity to work across boundaries	Negotiate a joint vision and develop management objectives	Implement the plans	Communicate progress

Leadership Functions

- Mobilization of people
- Willingness to share and devolve power
- Synthesizing ideas
- Assembling resources
- Forging alliances with others
- Inviting people to take ownership of a shared vision
- Overcoming differences
- Sustaining relationships

Determining Leadership

Leaders must be effective in working across borders and working with a diverse range of interests and important stakeholders
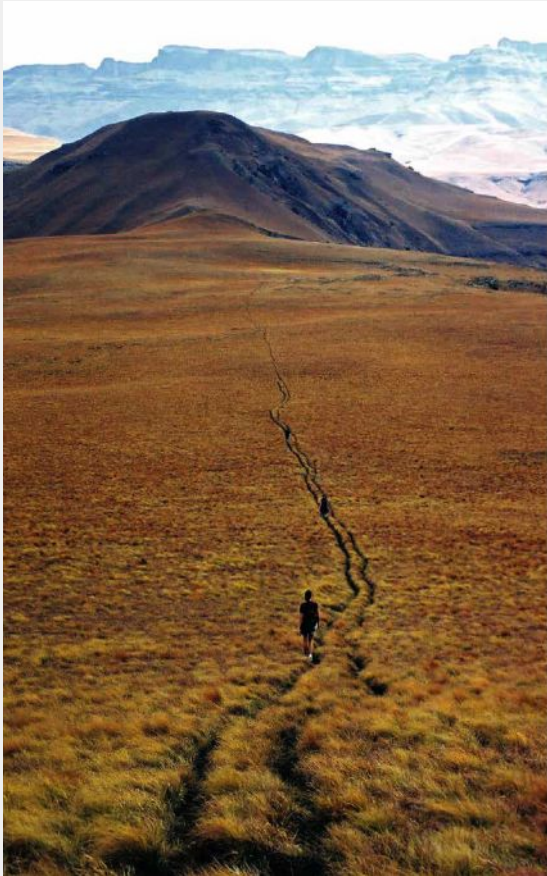
Pioneer	Thought Leader	Facilitator
Sponsor	Networker	Steward

Mobilizing and Engaging People

Understanding local issues
- Economic
- Political
- Social and Cultural
- Historical
- Environmental & resource management

Identifying relevant transboundary stakeholders
- Local communities
- Relevant management agencies
- Governments
- Regional organizations
- Private sector
- NGOs
- Donors

Mobilizing and Engaging People

| Identify and agree on a compelling reason to act | → | Organize and distribute work to relevant and effective parties | → | Facilitate dialogues between parties | → | Build an inclusive constituency for change |

Defining the Geographic Extent

Two Distinct but Close Processes

- Delineating the boundaries – identification of extent
- Mapping the delineated area – detailed assessment

Both processes are iterative, consultative, flexible, adaptive and may be time consuming

Steps in the Process

Assemble and map the information

Identify and consult stakeholders

Plan for establishment and management

Provide greater definition for agreements

Analyse, monitor and evaluate

Practical Exercise 2: Stakeholder Mapping

Purpose

Build capacity to define transboundary context and relationships and resulting geographic extent of TBCA

Practice identifying stakeholders and considering their interests and how to involve them in TBCA
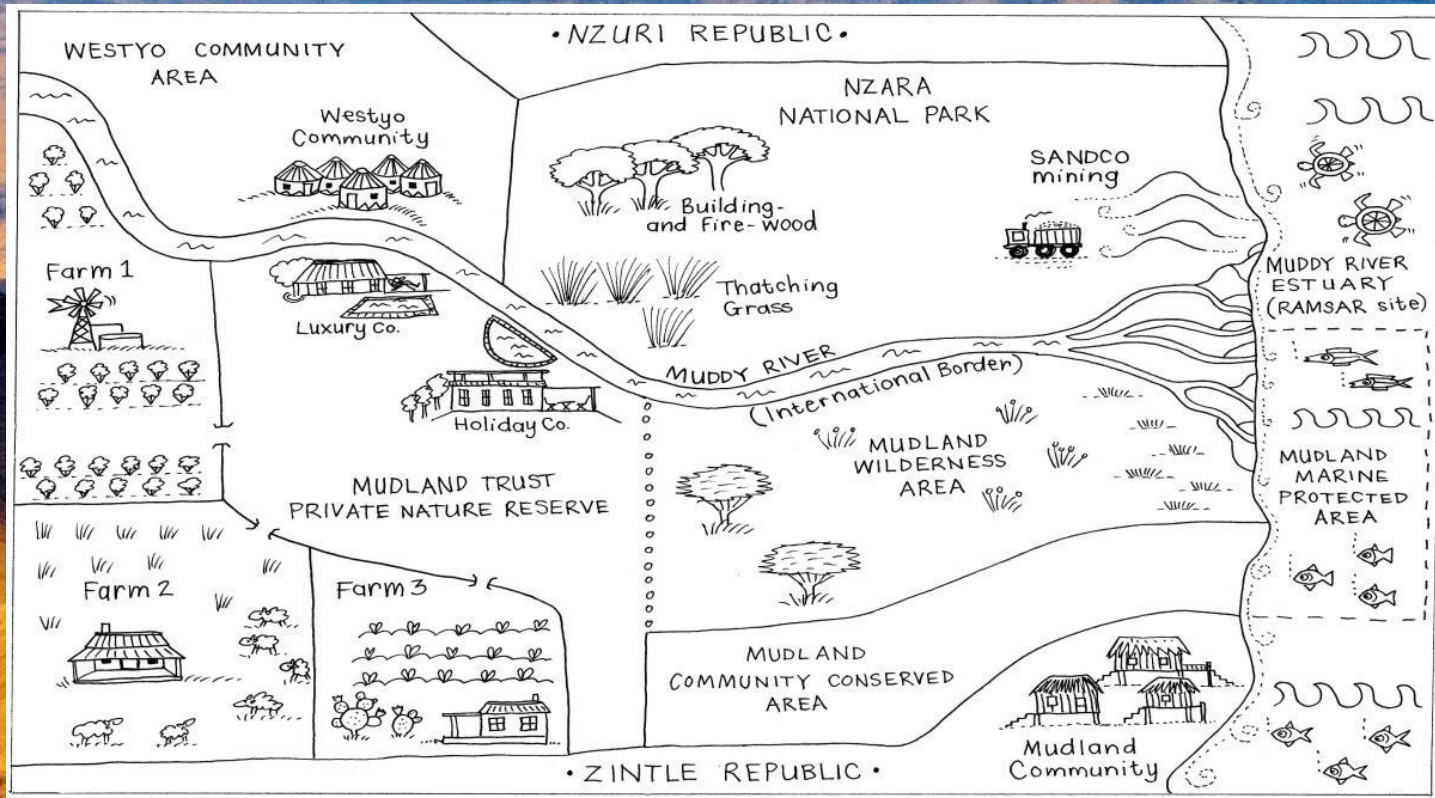
Structure

Introduction to Exercise (20 minutes)

Group Work (50 minutes)

Joint Class Discussion (40 minutes)

Consolidation (10 minutes)

Practical Exercise 2: Stakeholder Mapping

Practical Exercise 2: Stakeholder Mapping

Group Work

1. Draw proposed boundaries

- What needs and threats should be considered in identifying the area?
- What are the implications of inclusion of an area?
- What are the implications of leaving an area out?

2. Fill in the stakeholder matrix

- Who is interested in or affected by the TBCA?
- How will they be affected?
- How can their interests be taken into account?

3. Revisit the map and redraw boundaries as needed

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End of Lesson 5